



PLAYBILL ADVERTISING FORM

Our playbill is 5.5 x 8.5, in a vertical format.

ADVERTISING RATES:

¼ page ad (4.75 x 1.8)	\$ 40.00
½ page ad (4.75 x 3.8)	\$ 70.00
Full page ad (4.75 x 7.8)	\$ 120.00

Above prices are for one production. A discount is given for multiple productions.

Non-musical productions generally run for 10 performances; musical productions generally run for 12 performances. The seating capacity is 138 per performance, so an ad may be seen by 1000 or more persons during a production run.

Company name: _____

Contact person: _____

Billing address: _____

Contact phone: _____

Contact e-mail: _____

Ad size purchased: ___ ¼ ___ ½ _____ full page

For production(s) _____

For full season (5 plays) _____

Payment enclosed _____

Please bill me _____

I, as an authorized representative of the above-named company or organization, to hereby agree to purchase the ad(s) described above.

Signed _____

(please print name) _____

Title _____

Date _____

*Your ad, in the correct size and orientation, should be e-mailed in JPEG or PDF format to boxoffice@showtimers.org no later than **3 weeks** prior to opening of the first show in which you wish to advertise.*